



**Service Provider Network for The
Helper Bees Aging-in-Place Platform**
Request For Information

April 28, 2022

You may submit your responses by downloading and emailing the completed form to network@myhealthalign.com or you may [complete our online form](#) and submit electronically.
Thank you!

Introduction

By 2034, there will be [77 million adults aged 65+](#). That plus the fact that nearly [90% of Americans](#) want to age at home or with loved ones means the demand for in-home care services will continue to rise, reaching new heights over the next 10 years.

As a result, several of the largest payers of aging-in-place services – including Long-term Care Insurance (LTCI), Medicare Advantage (MA), and Program of All-Inclusive Care for the Elderly (PACE) – are shifting benefits deployment from facility to home.

These insurance carriers are not interested in a simple list of services. When exploring solutions, they are looking for:

- Functionality across a nationwide network to handle all provider credentialing, fulfillment and quality control
- Access to supplemental service providers that offer more than traditional home care
- Streamlined service delivery and reimbursement process
- Reduced overall costs as benefits shift from facility to home

The Helper Bees Provider Network is a first-and-only nationwide network of 6,500+ credentialed service providers that enables carriers to expand their offerings while allowing older adults across the U.S. access to a full spectrum of services that make independent aging at home possible. *The Helper Bees Provider Network* integrates agencies that provide homemaker, personal care and companion support with those offering transportation, meal delivery, home repair, pest control, and other community-based services. The technology behind this network, powered by healthAlign for The Helper Bees, handles all on-boarding, credentialing, claims processing and reimbursement, and quality control.

The Helper Bees Provider Network in turn offers in-home service providers:

- Qualified leads from insurance plans and policyholders with NO referral costs or fees
- A new revenue stream for supplemental service providers that aligns service delivery and reimbursement for managed care
- One streamlined provider application process with approval often confirmed within 24 hours
- Access to industry insight and information based on geographic region

Company Information

[The Helper Bees](#) is an insurtech company delivering solutions that allow older adults to successfully age in place. The Helper Bees is focused on conscientious member engagement and

is backed by a robust regulatory platform powered by healthAlign, a company pioneering supplemental benefit administration in Medicare Advantage. This unique combination of service and technology provides the infrastructure needed for payers to access, deploy, and scale quality non-medical services into the home, thereby transforming independent aging for millions of Americans.

Purpose of this RFI

- Promote and encourage membership in the The Helper Bees Provider Network – for both traditional home care providers and supplemental service providers – to meet the growing needs of insurance carriers and aging-in-place policyholders across the U.S.
- Increase service provider information and resources to share with The Helper Bees’ Care Concierge program, which offers care recipients and their families educational resources and expert aging-in-place guidance
- Increase awareness about 1) the needs of older adults who are aging in place and 2) how to empower holistic, independent aging

Who May Respond

We encourage participation from all local, independent companies as well as national brands.

RFI Process and Key Dates

Event	Deadline
RFI Release Date	April 28, 2022
Deadline to Submit Written Questions	May 13, 2022, at 5:00 p.m., Central Time
Responses to Written Questions Provided	May 27, 2022
Final Filing Date	June 10, 2022, at 5:00 p.m., Central Time

Disclaimer

All responses are non-binding and will be used for informational purposes only. All questions should be directed to network@myhealthalign.com.

This RFI is not an agreement to purchase goods and services. The Helper Bees is not bound to enter into a contract with any respondent. Follow-up with qualified respondents will be provided via email.

Respondent Information

1. Company's legal name:

2. Company's d.b.a. (if applicable):

3. Type of service:
 - Advanced Directives
 - Assembly
 - Cleaning
 - Electrical
 - Errands
 - Food / Nutrition
 - Handy person
 - Home Care
 - Home Health
 - Home Modification
 - Legal
 - Mental Health
 - Moving
 - Painting
 - Personal Technology
 - Pest Control
 - Plumbing
 - Smart Home Technology
 - Transportation
 - TV / Electronics
 - Window Treatments
 - Other (Please state)

4. Physical corporate street address

5. Physical corporate city, state, zip code (separate fields)

6. Billing street address, if different from physical address

7. Billing city, state, zip code (separate fields)
8. Point of contact
9. Point of contact phone number
10. Point of contact email address
11. National Provider Identifier (NPI if applicable)
12. Tax ID number
13. State in which company is registered
14. State(s) in which company is licensed to conduct business
15. What geographic location(s) do you serve?
 - City (list cities)
 - State (list states)
 - National (list countries)
16. Describe your scope of services
17. Describe your/your organization's interest in providing aging-in-place support, and please include any prior experience serving an older clientele.

I attest that the information provided on this response is true and accurate. By typing your name and title here, you are attesting to the fact that, to your knowledge, all the information presented in this application is true and accurate.

Signature:

Title:

Date:

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Thank you!