

Care Concierge is The Helper Bees’ innovative, **turnkey** solution for carriers to deploy to claimants to successfully age in place – created by The Helper Bees with the specific **goal to reduce institutionalization**.

The program utilizes a claimant-dedicated team composed of geriatric care managers and data scientists. Experts guide claimants, and their families, through a myriad of conditions associated with aging-in-place and offer a number of valuable services to the claimant to proactively support remaining healthy and independent:



Meal Delivery Services



Brain Health Products



Home Modification



New Technologies

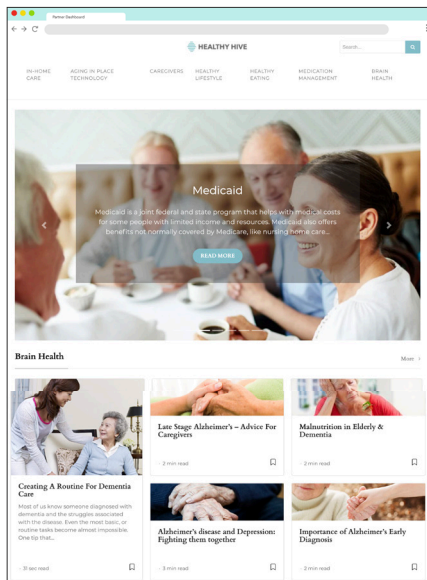


Local Support Groups



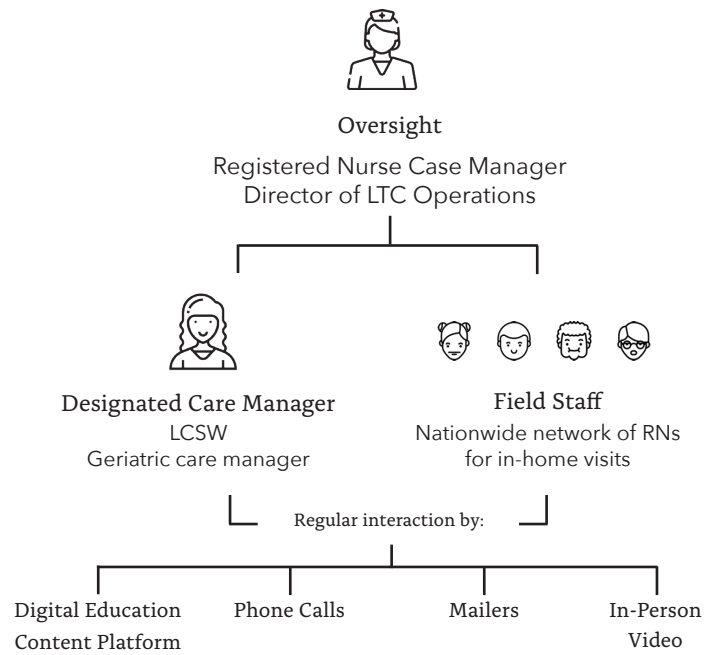
Transportation Services

In addition, The Helper Bees provides carrier partners with a partner-branded and customized aging-in-place digital content platform providing insightful health educational media and resources to claimants and their families. This content is available on demand, online or offline, meeting the needs of the claimant wherever they are.



Online Resource Library

Multiple Layers of Touchpoints



The Helper Bees keeps claimants @home longer and reduces carrier costs with an industry-first: a turnkey high-touch, data-driven, content-rich and team-oriented solution.

“We believe that the launch of this new program will greatly assist aging individuals and their families to navigate the process of finding care, as well as understand what local resources are available to them. The Care Concierge program will support our policyholders’ ability to age in place, helping them find needed services and avoid challenges that could lead them to move to a facility.”

- John Palmer, Vice President, Operations, Long-Term Care, CNA